

Request for Proposals for Consulting Services for Information, Education and Communication (IEC) activities for Urban Food Pilot

RFP No: SMART/PCMU/PMC/CS/58/2023-24, issued on 20/07/2023

Client: Hon. Balasaheb Thackeray Agribusiness Rural Transformation Project

Country: India

Amendment No 1 issued on 14/08/2023

Sr. No.	RFP Clause No.	Existing Clause/Point in the RFP document	Revised Clause/Point
1	ToR Clause 9. Professional Staff to be engaged by service provider (SP)	1. Team Lead: Post-graduate degree/ diploma in journalism/ communication or social scientist/ expert in behaviour change with 5 years of work experience as team leader in preparing and implementing strategic and social communications campaigns that hinge on behavioural and attitudinal change; familiarity with environment issues; strong and demonstrated media handling capacity.	Team Lead: Post-graduate degree or diploma in journalism/ communication or Social Work or Social scientist expert in behaviour change with 5 years of work experience as team leader in preparing and implementing strategic and social communications campaigns that hinge on behavioural and attitudinal change; familiarity with environment issues; strong and demonstrated media handling capacity.
	ToR Clause 9. Professional Staff to be engaged by service provider (SP)	4. Communication Expert: Post-graduate degree/ diploma in journalism/communication, public relations, or another related field with 3 years of work experience. Strong interpersonal, organizational, problem-solving and communication skills; knowledge of Adobe Photoshop, web design software, and social media applications.	Communication Expert: Post Graduate degree/diploma in journalism or communication or public relations or any another related field with 3 years of work experience. Strong interpersonal, organizational, problem-solving and communication skills; knowledge of Adobe Photoshop, web design software, and social media applications.
	E. Data Sheet 17.7 and 17.9	The Proposals must be submitted no later than: Date: 18/08/2023 Time: 17.00 Hrs The Proposal submission address is: Project Director, State of Maharashtra's Agribusiness & Rural Transformation Project, SMART, MSFC Building, 270, Bhamburda, Senapati Bapat Road, Pune 16	The Proposals must be submitted no later than: Date: 28/08/2023 Time: 17.00 Hrs The Proposal submission address is: Project Director, State of Maharashtra's Agribusiness & Rural Transformation Project, SMART, MSFC Building, 270, Bhamburda, Senapati Bapat Road, Pune 16

Sd-
Dnyaneshwar Bote
Additional Project Director SMART